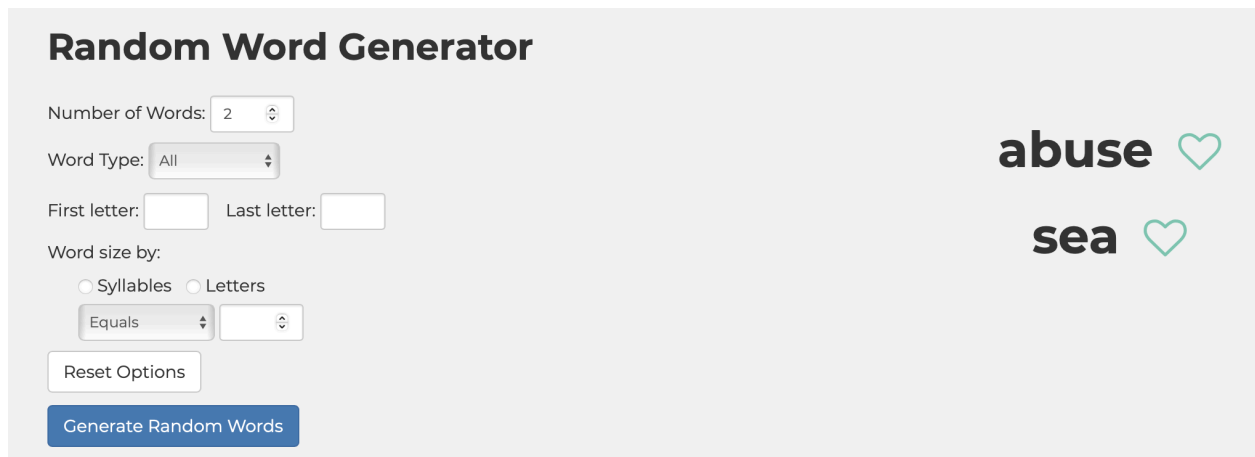


Random Word ~Making

Random Word 1 : Abuse

Random Word 2 : Sea



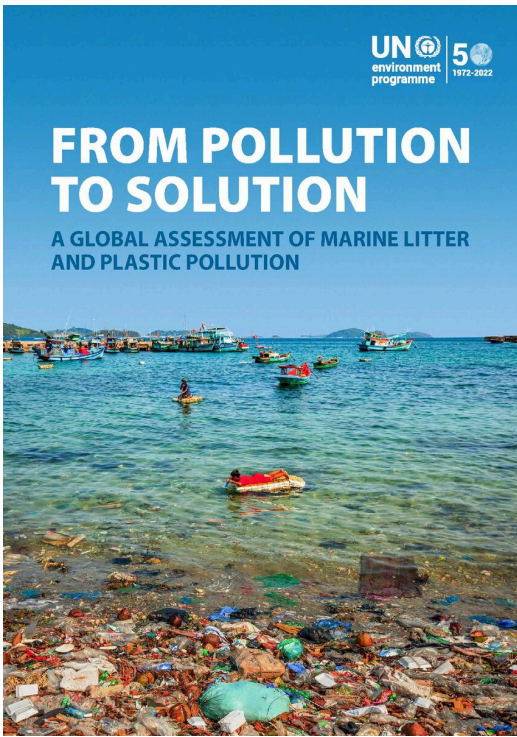
The screenshot shows a web interface for a "Random Word Generator". On the left, there are several controls: "Number of Words" is set to 2; "Word Type" is set to "All"; "First letter" and "Last letter" are empty input fields; "Word size by" has radio buttons for "Syllables" and "Letters", with "Letters" selected; a dropdown menu is set to "Equals"; and a "Reset Options" button. At the bottom left is a blue "Generate Random Words" button. On the right side of the interface, the words "abuse" and "sea" are displayed in a bold, lowercase font, each followed by a small green heart icon.

Idea:

Creating an instagram page that advertises its metal straw for ocean sustainability.

Implementation:

The page features several posts of ocean pictures I took and sustainability campaigns sourced from Google, which can be found below. The startup's logo was created using Canva, incorporating an existing logo template and an image of a straw available on the platform. The straw was layered under the logo and edited to appear as if it's drinking from a cup containing the ocean.









Final Results:

This is the logo:



Instagram page: sea_care_creating2024

